



**evolving practices**  
Framing Case Management for the Future

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# Sponsorship & Trade Exhibit Opportunities

**13th Case Management Society of Australia (CMSA)  
National Conference and Trade Exhibition**

**17th - 18th June 2010, Melbourne**

# Case Management Society of Australia

The Case Management Society of Australia Ltd (CMSA) was established in 1997 as a network for people involved in Case Management as practitioners, managers, educators, program planners and policy makers. CMSA is a not for profit organisation, dedicated to the continuous support and development of the practice of quality Case Management. CMSA membership is Australia wide extending to New Zealand and other overseas countries.

The 13th CMSA conference titled "Evolving Practices framing Case Management for the Future has been inspired by past conference themes, discussions around the certification of case managers and the history of case management in Australia and overseas.

You are cordially invited to participate in the 13th CMSA conference by supporting the CMSA as a conference sponsor. Different levels of sponsorship are available as well as the opportunity for organizations to showcase their products and services via a trade exhibit booth.

## Conference Attendance

It is anticipated that 300 delegates will attend the conference, to be held at the Sofitel on Collins in Melbourne CBD. Conference delegates come from a range of fields and organizations involved in case management practice

- Private and Public Hospitals- Acute, Post Acute, Sub Acute and Transitional Care sectors
- Residential and Community Care organizations.
- nursing and Allied Health – Occupational Therapy, Physiotherapy, Psychology
- Social Work and Welfare
- Disease Management
- Drug & Alcohol
- Mental Health
- Motor Accident insurance
- Workcover, Insurance
- Health Care Consultants
- educational institutions
- Local, State and Federal Government sectors
- Case Management service providers
- Aged Care and Disability services providers
- Rehabilitation Providers
- Protective Services & Justice areas
- Child support & protection
- Vocational rehabilitation
- Employment Services
- Immigration

## Benefits of Sponsoring and Exhibiting

- This is a unique opportunity to target Case Managers - the decision makers for purchasing goods and services on behalf of clients in many sectors
- Promote your organization and display your products or services through personal contact with your target market over two full days
- Discuss the latest developments, research and trends with the key players in the industry
- Have direct access over two days to the major decision-makers in the industry
- Network with your core market for future business development
- Gain increased exposure to the case management market through alignment with the Case Management Society of Australia

# Sponsorship Levels

## Premier Gold Sponsor

**\$20,000 (inc. GST)**

- Opportunity to address delegates during the conference
- Verbal and visual recognition throughout the conference
- One page advertisement in the Final Program and Abstracts Book
- Trade exhibition booth in Premium spot (two people inclusive attendance)
- Advertisement in the Bulletin of the Case Management Society of Australia
- Six complimentary full conference registrations
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of promotional items into the delegate satchel
- Contact details of delegates within privacy act requirements

## Silver Sponsor

**\$12,000 (inc. GST)**

- Opportunity to address delegates during the conference
- Verbal and visual recognition throughout the conference
- Half page advertisement in the Final Program and Abstracts Book
- Trade exhibition booth in second Premium spot (two people inclusive attendance)
- Advertisement in the Bulletin of the Case Management Society of Australia
- Four complimentary full conference registrations
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of promotional items into the delegate satchel
- Contact details of delegates within privacy act requirements

## Bronze Sponsor

**\$9,000 (inc. GST)**

- Opportunity to address all delegates during the conference
- Verbal and visual recognition throughout the conference
- Quarter page advertisement in the Final Program and Abstracts Book
- Three complimentary full conference registrations
- Advertisement in the Bulletin of the Case Management Society of Australia
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of promotional items into the delegate satchel
- Contact details of delegates within privacy act requirements

## Social Function Sponsor

**\$8,000 (inc. GST)**

- Opportunity to address delegates during the conference or social function
- Verbal recognition at commencement of Social Function
- Company name and logo on board at entrance to Social Function
- Three complimentary full conference registrations
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of promotional items into the delegate satchel
- Contact details of delegates within privacy act requirements

## International Keynote Sponsor

**\$6,000 (inc. GST)**

- Verbal recognition at commencement of Keynote Address
- Two complimentary full conference registrations
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of promotional items into the delegate satchel
- Contact details of delegates within privacy act requirements

## Conference Lunches Sponsor

**\$4,000 (2 only) (inc. GST)**

- Visual recognition during lunch session on Promenade interactive display boards
- Two complimentary full conference registrations
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of one promotional item into the delegate satchel
- Contact details of delegates within privacy act requirements

## Trade Exhibition

**\$3,000 (12 only) (inc. GST)**

- Exhibition space for the duration of the conference, consisting of 3m x 1 .2m shell scheme booth with Velcro compatible side walls, company name on fascia and two x 150 watt spotlights
- Exhibition Booths to be located along the Promenade Area with premium booths allocated to Gold & Silver Sponsors
- Exhibition opening times are 8:30 AM to 4:30 PM on both days of conference
- Lunches, morning and afternoon teas and entry to cocktail function (max. two)
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of one A4 size promotional flyer in the delegate satchel
- Contact details of delegates within privacy act requirements

## **Satchel Sponsor**

**\$3,000 (inc. GST)**

- Organization name/logo in one colour print on n delegate satchel
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of one A4 size promotional flyer in the delegate satchel
- Contact details of delegates within privacy act requirements

## **Compendium Sponsor**

**\$3,000 (inc. GST)**

- Organization name/logo in one colour print on delegate compendium
- Acknowledgement in the Conference registration Document
- Organization name/logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of one A4 size promotional flyer in the delegate satchel
- Contact details of delegates within privacy act requirements

## **Presentations CD Sponsor**

**\$2,000 (inc. GST)**

- Organization name and logo printed in colour on CD sent to all delegates post conference
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of one A4 size promotional flyer in the delegate satchel
- Contact details of delegates within privacy act requirements

## **Exhibition Passport Sponsor**

**\$1,500 (inc. GST)**

- Organization name and logo printed on delegate passports used for trade exhibit prize draw
- Sponsor to draw and announce passport prize draw
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of one A4 size promotional flyer in the delegate satchel
- Contact details of delegates within privacy act requirements

## **Name Badge & Lanyard Sponsor**

**\$1,000 (inc. GST)**

- Organization name and logo printed on delegate name badges (all delegates are required to wear their name badges for entry to all sessions and functions)
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Insert of one A4 size promotional flyer in the delegate satchel
- Contact details of delegates within privacy act requirements

## Insert in Delegate Satchel

**\$900 (inc. GST)**

- Insert of one A4 size promotional flyer in the delegate satchel
- Acknowledgement in the Conference registration Document
- Organization name and logo on sponsor board in main conference area
- Recognition as a sponsor in the Final Program and Abstracts Book
- Recognition on CMSA Conference webpage, inc web link to organisation
- Contact details of delegates within privacy act requirements

## Customised Sponsorship

The CMSA can also customize a Sponsorship level to suit your organizational needs if required, to discuss this please contact the CMSA office on 03 9658 2399 or email [cmsa@cmsa.org.au](mailto:cmsa@cmsa.org.au) with your requirements.

# Sponsorship Booking Form:

Name: .....

Position: .....

Organisation: .....

Address:.....

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.....

Phone: ..... Fax:.....

Email:.....

Level of Sponsorship:.....

Signature:.....

Date: .....

Please return via fax, email or post to:

Paloma Coleman

Executive Officer

CMSA

Level 6, 52 Collins Street

Melbourne VIC 3000

Ph: 03 9 658 2399

Fax: 03 9 658 2388

Email: [cmsa@cmsa.org.au](mailto:cmsa@cmsa.org.au)

Web: [www.cmsa.org.au](http://www.cmsa.org.au)