

CASE MANAGEMENT SOCIETY OF AUSTRALIA

Advertising Options

Bulletin of the Case Management Society of Australia (CMSA)

Please see rates and options listed below

Case Management Society of Australia (CMSA) Website

Please contact CMSA office directly

Bulletin of the Case Management Society of Australia (CMSA)

Publication Dates:

June - book by 14/5/07

December - book by 14/11/07

- Advertisements via separate inserts or either front or back postal flysheet.
- Actual advertisements in Bulletin.
- A sample copy of advertising must be supplied for approval.

Inserts - advertisers to provide all inserts.

A4, A5 or DL envelope size	Cost (GST inclusive)
up to 30gms	\$500.00
30gms +	to be negotiated.

Flysheets - advertisers to provide all artwork and text

Accepted formats: Completed artwork can be supplied in any one of the following Macintosh formats.

1. A print ready, high resolution PDF (preferred option)
2. InDesign (Macintosh platform, up to CS3)
3. Illustrator EPS with all text converted to outlines (Macintosh platform up to CS3)

Please note: all fonts must be embedded or converted to outlines where applicable. Images must be in CMYK format and a minimum 300dpi resolution.

Back Flysheets	Cost (GST inclusive)	Depth	Width
Full Page	\$450	180 mm	264 mm
Half Page horizontal	\$350	180 mm	127 mm
Half Page vertical	\$350	264 mm	85 mm
Quarter Page	\$250	85 mm	127 mm

Front Flysheets and Bulletin Advertisements.	Cost (GST inclusive)	Depth	Width
Half Page horizontal	\$450	180 mm	127 mm
Half Page vertical	\$450	264 mm	85 mm
Third Page vertical	\$350	264 mm	55 mm
Third Page horizontal	\$350	80 mm	180 mm
Quarter Page	\$250	85 mm	127 mm



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